



PA ANNOUNCEMENTS PEDESTRIAN SAFETY WEEK: APRIL 23 – 27, 2018

The following messages can be used during regular school announcements and over the intercom at sports games or other events. Find more digital resources at <http://www.montgomeryschoolsmd.org/safety/>.

ALL WEEK: *This week is pedestrian safety week! Stop by the table set up in {LOCATION} during {TIME} and sign the pledge to walk safely and put your devices down before crossing the street.*

{Consider coupon with business partner to incentivize pledge signatures}

MONDAY 4/23: *Heads up {SCHOOL MASCOTS}! When you're walking, pay attention. Always put your phone down before you cross the street.*

TUESDAY 4/24: *Remember, pedestrians don't always have the right of way. Don't be dead wrong. Use the crosswalk and be alert.*

WEDNESDAY 4/25: *Smart phones can make you do stupid things, especially when walking or driving. Put your phone down and keep your head up.*

THURSDAY 4/26: *Eyes up. Phones down. It won't kill you to put your phone down when driving or walking. That text can wait.*

FRIDAY 4/27: *Careful where you tread. Pedestrians don't always have the right of way. Use the crosswalk and be alert.*

ADDITIONAL PA ANNOUNCEMENTS FOR AFTER-SCHOOL EVENTS

Be safe as you're leaving the {EVENT} tonight. Put your cell phone away. If you're driving, watch for pedestrians and stop for people in crosswalks. If you are walking, make sure drivers can see you, use crosswalks, and wait for the walk signal.

Help keep our students safe. If you're driving, slow down and watch for people walking – especially around our school. Look before you turn and yield to pedestrians when turning.

People don't come with airbags. Before you get behind the wheel, put your cell phone away. Watch for people crossing and yield to pedestrians when turning.